

CHANTELLE

EXPERIENCE

DINGOLAY DESIGN GROUP

MARKETING & CREATIVE DIRECTOR | 2015 - PRESENT

Managed a full suite of marketing & advertising services: Graphic Design, Photography, Analytics, Brand Strategy, Experiential, Media, Social and Event Management

PUBLICIS CARIBBEAN

GRAPHIC DESIGNER | 2018 - 2019

Designed static and animated social media posts for a wide range of local and regional brands.

MULTICINEMAS TRINIDAD LIMITED (MOVIETOWNE PORT OF SPAIN)

MARKETING MANAGER | 2015 - 2016

Lead creative sessions for project kick-offs, manage multiple projects from concept through completion. Developed creative programs and design concepts that met the business objectives and advanced brand strategy.

MONSTER MEDIA GROUP

ACCOUNT SPECIALIST | 2014 - 2015

Management of all aspects of marketing campaigns including POP print, press, radio, television, OOH, socialmedia and events for over 30 clients, with graphic design support.

STUDIOWORKS LIMITED

STUDIO MANAGER | 2013 - 2014

Management of all aspects of the office, overseeing customer service, graphic design, print production for small and large format jobs, as well as studio and event photography for various private and corporate clients.

CMB CREATIVE ADVERTISING LIMITED

GRAPHIC DESIGNER | 2013

Facilitated campaigns from concept to print/production including Press, POP, OOH as well as Radio and TV.

SOFTWARE

PHOTOSHOP

ILLUSTRATOR

INDESIGN

FINAL CUT PRO

MICROSOFT OFFICE

SOCIAL MEDIA CMS



SKILLS

Social Media Marketing | Marketing Communication & Strategy
Advertising Campaigns | Brand Management | Creative Briefs
Event Planning & Coordination | New Account Development
Storyboarding | Web Development



MARKETING
SPECIALIST

GRAPHIC
DESIGNER

OBJECTIVE

I love a creative challenge. I constantly look for innovative ideas which I apply to marketing, design, and client services. I'm comfortable balancing tight deadlines and multifaceted tasks. As a creative director/designer, I embrace what's different and what's tested, and fine-tune it into a creative that drives sales and elevates brand status. As a marketing manager I insist upon the highest level of customer service, utilizing organization and ensuring each team member is working together toward the same goals.

CONTACT

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PORTFOLIO:

DINGOLAYDESIGN.COM/PORTFOLIO

FIND ME ON



HOBBIES

Photography, videography, drawing,
painting, singing, dancing, hiking,
snorkelling, travelling

WILSON, AAS

EXPERIENCE

TOUTE BAGAI PUBLISHING / MACO MAGAZINES

INTERNATIONAL ACCOUNT EXECUTIVE | 2010 - 2011

Prospected new customers locally, regionally, and internationally. Closed sales for multiple regional and international publications as well as online media.

INGLEFIELD OGILVY & MATHER CARIBBEAN LIMITED

ACCOUNT COORDINATOR | 2008 - 2009

Developed new and existing brands. Coordinated print, media and event projects for Coca-Cola Co. and their affiliated range of brands locally and regionally.

CREATIVE DIRECTIONS LIMITED

(LONSDALE SAATCHI & SAATCHI)

JUNIOR GRAPHIC DESIGNER | 2007 - 2008

Actively participated in the implementation and design of various Newspaper, Magazine, Point of Purchase and OOH Advertising for PepsiCo and their affiliated brands regionally.

BLUE HUMMINGBIRD PRODUCTIONS

SALES EXECUTIVE | 2005 - 2007

Introduced new publications to the local territories of Trinidad and Tobago as well as St. Kitts and Nevis, surpassed regional and international sales targets. Recognised for territory startup/expansion and new account development.

FEDERAL EXPRESS AGENT ISLANDS OFFICE

OPS COORDINATOR & MANAGERIAL ASSISTANT | 2003-2005

Responsible for all administrative and secretarial duties to the Senior Agent Islands Manager and controlled all office accounting procedures. Trained staff in Dominica on office procedures and introduced new improved methods of customer service.

EDUCATION

COSTAATT (COLLEGE OF SCIENCE, TECHNOLOGY AND ARTS OF TRINIDAD AND TOBAGO)

2012 - 2020

Bachelor of Applied Science in Graphic Design

ST. JOSEPH'S CONVENT, PORT OF SPAIN

1994 - 2000

6 passes at CXC O'Levels; Art (Distinction), Biology, Principles of Business, Mathematics, English, English Literature

REFERENCES

MR. JASON JULIEN

Deputy CEO, First Citizen's Bank

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MR. SCOTT JOHNSTONE

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